



**Dragan Milicevic**  
CEO & Owner, Exceptional  
Performance

Dragan Milicevic is an international executive & team coach, self-development expert, and former competitive athlete. He partners with high performing individuals on C-suite-, VP-, general manager level, and world class consultants helping them increase individual impact and business success. As an expert facilitator, Dragan designs and conducts international leadership development programs, team-building activities, and facilitates board meetings across industries and cultures.

Dragan draws upon 20 years of experience in leadership development as well as many years of industry and non-industry experience. He held managerial L&D roles with Bertelsmann AG and Beiersdorf AG. In his last role he was Head Trainer & Coach with McKinsey & Company.

He has profound background in psychology due to his work as a licensed psychotherapist and certified executive coach (German Coaching Federation) which makes him a credible and respected thought partner in the area of self-development and human growth. He is one of the few mastering FREE THE LIMBIC® – a technique based on neuroscience which helps dissolve negative thought patterns and ineffective behavior in only a few sessions.

Only great leaders will bring out the best in their people. This is why Dragan is passionate about leadership development: Helping a leader realise his full potential so that he can bring out the best in his people is what drives him.

His clients include: World class consulting firms, ArcelorMittal, Merck Group, European Central Bank, Clariant, Thyssen Krupp, LANXESS AG, Linde AG, Bayer AG, EnBW, Siegwerk. He is adjunct faculty at Duke Corporate Education, Korn Ferry Hay Group, and Egon Zehnder for executive education programs.

Dragan holds a master's degree in industrial relations & human resources management from the London School of Economics, and a bachelor's degree in communication studies and psychology from Northeastern University in Boston.

His company - Exceptional Performance – has offices in Madrid, Dusseldorf, and Munich. He lives in Madrid and on a Greek island and works in Europe, USA, Asia, and the Middle East in English and German.

## Areas of Expertise

### Performance Management

- Design and implementation of performance management systems (processes, criteria, forms etc.)
- Design and delivery of trainings for leaders around “Performance Conversations”, “Leading by Objectives”

### Change Management

- Design and delivery of trainings on managing change in organisations
- Consulting on designing change architectures: Development of vision, mission, company values, leadership principles
- Design and implementation of change communication
- Design and facilitation of team workshops

### Teambuilding

- Design and delivery of teambuilding activities on C-, VP-, and department-level
- Facilitation of conflict resolutions within teams and between individuals

### Strength-based Development

- Design and delivery of trainings for leaders on “Principles of strength-based employee development” and on “Conducting development conversations”

### Coaching

- 1:1 and group coaching
- Train-the-Trainer for coaches

### Self-development/ Self-management/ Personal effectiveness

Design and delivery of trainings and 1:1 coachings using FREE THE LIMBIC®